



For Immediate Release

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SounDigital Takes Visitors Back in Time With New Website

Full array of current as well as legacy products offers complete support for retailers and end users

DAVIE, FLA., October 29, 2018 (MEDIAWIRE) – SounDigital USA, maker of premium-efficiency power amplifiers and accessories for the vehicle, introduced its newly designed website at soundigitalusa.com. The new website provides an easy-to-use, English-language online home to showcase the company's products, news and events.

The simple design of soundigitalusa.com lends itself to intuitive viewing with a single-layer menu structure and easy access to products by line name. Each product page provides a basic benefit description and delves heavily into specifications, a nod to the large audience of competitors who require specific detail.

Consumers are treated to the entire line and can view multiple click-to-enlarge images of each product. For more detail, the installation and user manual are available to download as a PDF. Even the dealer locator is a simple affair with zoom-and-click functionality to mirror how customers find locations on phones and tablets.

The website's most significant feature is its full library of information on legacy products. Each product description includes the same detail as the current lineup and features multiple images and downloadable manuals.

"We're very happy to get the site launched, but it's still a work in progress," said SounDigital CEO Diogo Ianaconi. "We want it to be a complete hub for our brand, where dealers, customers and competitors can come together to celebrate music. That's why it was so important to get the structure right by showing support for our legacy products. There are still a lot of our older amplifiers in the marketplace, pleasing drivers and breaking records. We're very proud of our heritage."

In addition to soundigitalusa.com, the brand is currently building a U.S.-based website for German speaker producer Ground Zero, of which SounDigital is the exclusive U.S. distributor. For more information or to become an authorized SounDigital retailer, contact your local SounDigital representative or email SounDigital at info@soundigitalusa.com.

Image: [SounDigital Website](#)

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