



For Immediate Release
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Orca Partners With Canadian Distributor Trends Electronics

Thirty-year distributor to represent premium brands across Canada

CAMARILLO, CALIF., March 30, 2020 (MEDIAWIRE) – Orca Design and Manufacturing has secured an agreement with 30-year distributor Trends Electronics to stock and sell a selection of its premium brands to retailers across Canada. Trends will be the exclusive supplier for Orca’s Illusion Audio, Gladen and Mosconi brands, as well as its Black Hole sound enhancement product line, throughout the country. The agreement provides an expanded footprint for Orca and gives Orca retailers in Canada a proven product resource and service provider.

“As a leader in Canadian wholesale distribution and going into our 30th Anniversary, Trends is extremely happy to announce this new partnership,” said Grant McFatter, national sales manager for the mobile division of Trends. “Trends Electronics has always carried best-in-class products for mobile, residential and commercial. The Mosconi, Gladen and Illusion Audio brands continue to add to our mix of world-class products for the specialty independent car audio retailers here in Canada.”

Trends will be one of the first to debut the newly designed Carbon series of speakers from Illusion Audio, including the just-shipped C8 component set which features a more shallow and narrow midbass basket to fit a higher number of applications. Also coming to Trends are the 2020 offerings from Gladen Mosconi, the most recent of which is the Gladen Pico 6|8 six-channel amplifier with digital signal processing (DSP).

“We are pleased to bring Trends into the Orca family,” said Kimon Bellas, president of Orca. “Despite the unprecedented events we are all experiencing, we are confident that things will get back to normal and our north-of-the-border retailers will benefit from the extraordinary service that Trends provides.”

For information on Orca products and represented brands, visit orcadesign.com.

Images: <https://mwi.re/orca-trends>

About Orca Design and Manufacturing

Based in Southern California, Orca acts as importer/distributor, designer and manufacturer for a variety of notable brands. We are the sole U.S. distributor for Focal mobile audio, and import speakers by Gladen Audio of Germany and Italian-made Mosconi amplifiers. In addition, we design quality products under the Illusion Audio brand, and offer Blackhole damping materials and Raven pure ribbon tweeters for home and mobile installations alike. For more information, visit our website at orcadesign.com.

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