

For Immediate Release

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ORCA Introduces Focal Inside P60 Limited Edition Car Kit for Porsche

Commemorative Utopia-inspired speaker set celebrates the legacy of the Porsche 911

CAMARILLO, CALIF., April 28, 2023 (MEDIAWIRE) – ORCA Design and Manufacturing announced it is shipping the Focal Inside P60 Limited Edition, an exclusive speaker upgrade kit made for Porsche. The P60 represents a collaboration between Porsche and Focal to celebrate the legacy of the Porsche 911, which became the standard for ultimate automotive performance and luxury. The plug-and-play, drop-in speaker collection is designed specifically for late-model Porsche 911, Panamera, Cayenne and Taycan vehicles. Only 911 of the kits will be manufactured for worldwide distribution.

To create the P60 Limited Edition kit, Focal employed the technologies of its legacy Utopia component series: Beryllium tweeters, "W" sandwich composite woofer cone and the iconic speckled gray coloring. The drivers are enclosed in Zamak backets designed to fit into the factory-cut speaker openings on Porsche vehicles.

"We are honored to receive and make the commemorative P60 Limited Edition car kits available to retailers and automotive enthusiasts in North America," said Nalaka Adikari, sales director for Orca. "Focal has always taken the approach of building for perfect sound without compromise. The company's collaboration with Porsche, centered on the iconic 911, represents the perfect synergy of two brands that share the same mission."

Each P60 Limited Edition kit consists of a pair of three-driver components (woofer, midrange and tweeter) plus an additional midrange for center-channel applications. The set comes in a beautiful walnut and leather made to fit perfectly into the trunk of a Porsche 911.

For more information, please visit mwi.re/focalp60. Retailers may contact their authorized Focal representative to order. Customers and clients can experience the P60 kit at their nearest authorized Focal Retailer. Please visit focal-america.com/dealer-locator.

Image: Focal P60 Limited Edition Car Kit

About Orca Design and Manufacturing

Based in Southern California, Orca acts as importer/distributor, designer and manufacturer for a variety of notable brands. We are the sole U.S. distributor for Focal mobile audio, and import speakers by Gladen Audio of Germany and Italian-made Mosconi amplifiers. In addition, we design quality products under the Illusion Audio brand, and offer Blackhole damping materials and Raven pure ribbon tweeters for home and mobile installations alike. For more information, visit our website at orcadesign.com.