



For Immediate Release
Press Contact: Carrie Sahotsky
(805) 484-4355
carrie@orcadesign.com

ORCA Announces First Training and Certification for GA-BARNIE Audio Measuring System

In-depth course to train technicians on full features of premium vehicle tuning solution

CAMARILLO, CALIF., April 19, 2023 (MEDIAWIRE) – ORCA Design and Manufacturing announced it will hold a training and certification event on the upcoming Gladen GA-BARNIE (Binaural Audio Record Non Interferece Elaborate) sound measurement system, June 1-4, at Mobile Solutions in Tempe, Ariz. The in-depth workshop will be held in conjunction with Mobile Solutions’ MasterTech training module. Participants will be selected by Orca and receive complimentary tuition, meals and hotel accommodation.

The GA-BARNIE debuted at KnowledgeFest Las Vegas and MasterTech Expo earlier this year. The unique system consists of a faux head with built-in microphones at the ear locations. The head is placed in the vehicle to emulate how drivers and passengers receive sound, enabling the technician to precisely tune frequencies and align the timing at which sounds reach the listener. The GA-BARNIE connects to, and works with, DSP-equipped Gladen / Mosconi amplifiers.

“We are very excited about the introduction of the BARNIE system,” said Nalaka Adikari, national sales director of Orca. “This training and first-of-its-kind certification will ensure our technicians fully understand the power and benefits of BARNIE combined with Gladen Mosconi DSP. Our objective is to empower retailers to create accurate and unique sound experiences for their clients.”

The GA-BARNIE will be available to Orca retailers this quarter. For more information, please visit mosconi-america.com.

Image: mwi.re/ga-barnie

About Orca Design and Manufacturing

Based in Southern California, Orca acts as importer/distributor, designer and manufacturer for a variety of notable brands. We are the sole U.S. distributor for Focal mobile audio, and import speakers by Gladen Audio of Germany and Italian-made Mosconi amplifiers. In addition, we design quality products under the Illusion Audio brand, and offer Blackhole damping materials and Raven pure ribbon tweeters for home and mobile installations alike. For more information, visit our website at orcadesign.com.

#