



**For Immediate Release**  
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## **ORCA to Host Virtual 2021 Showcase January 14-15**

*Two days of presentations and training introduce new products and technology*

**CAMARILLO, CALIF., January 11, 2021 (MEDIAWIRE)** – Orca Design and Manufacturing, proud supplier of audiophile-grade car audio components and systems, announced it will present its 2021 product line via two days of virtual gatherings with retailers, sales representatives and company personnel. The ORCA 2021 Showcase will give industry professionals an in-depth introduction to new amplifiers, digital signal processors, wireless technology and premium connectivity solutions.

To accommodate attendees nationwide, ORCA will host Zoom meetings twice per day on January 14 and 15 at 9:00 a.m. and 1:00 p.m. PST. Each meeting will feature identical content, presented by ORCA Trainer Nick Wingate, Audio Engineer Alan Huslebus, and National Sales Director Nalaka Adikari.

“Even with show cancellations, our industry moves on,” said Kimon Bellas, president of ORCA. “Our objective is always to present cutting-edge audio product to meet the changing technology advances in vehicles as well as the evolving needs of the people who own, drive and enjoy them. The ORCA 2021 Showcase is intended to educate and excite our current and prospective dealers and give them more ways to create fulfillment with their customers.”

ORCA will distribute invitations to meetings via Direct2Market™ industrywide email as well as through its sales representatives. Attendees must RSVP for each meeting. For more information, contact your ORCA sales representative. For information on Orca products and represented brands, visit [orcadesign.com](http://orcadesign.com).

Image: <https://mwi.re/OR21Showcase>

### About Orca Design and Manufacturing

Based in Southern California, Orca acts as importer/distributor, designer and manufacturer for a variety of notable brands. We are the sole U.S. distributor for Focal mobile audio, and import speakers by Gladen Audio of Germany and Italian-made Mosconi amplifiers. In addition, we design quality products under the Illusion Audio brand, and offer Blackhole damping materials and Raven pure ribbon tweeters for home and mobile installations alike. For more information, visit our website at [orcadesign.com](http://orcadesign.com).

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