



**For Immediate Release**

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## **Mobile Solutions Establishes Rep Network to Service Retailers with Training Opportunities and Product Lines**

*Newest firm Paragon Sales and Marketing to represent Mobile Solutions, Built In Radar brands in five states*

**TEMPE, ARIZ., February 12, 2019 (MEDIAWIRE)** – Mobile Solutions announced it has formed an agreement with 20-year rep firm Paragon Sales and Marketing to sell the brand’s products and services. The company also announced that previous handshake agreements made with two rep firms, Elevated Sales and Marketing (ESM) and End Result, were made official today. The agreements solidify the first phase of the company’s nationwide rep network, which Mobile Solutions plans to fill in throughout the year.

Mobile Solutions is the premier training company for storeowners, sales professionals, technicians and fabricators in the mobile electronics industry. In addition to hands-on training at its Tempe, Ariz., facility, the company manages two brands of products: Mobile Solutions installation tools and supplies, and Built In Radar templates and kits for installed laser and radar detection systems.

The sales representatives in each territory will offer training seats as well as tools, materials, templates and resale products to retail professionals and installation technicians. Paragon Sales and Marketing covers southern Nevada, southern California, New Mexico, Hawaii and Arizona. ESM services retailers in Northern California, and End Result represents Mobile Solutions in Michigan, Ohio, Pennsylvania and West Virginia.

“My team and I are very excited about representing Mobile Solutions throughout our territories,” said Wayne Smedile, principal of Paragon. “Mobile Solutions’ products and services complement the premium product brands we represent. Working with Bryan, I believe we can add even more value for our customers by providing the tools and the training they need to be successful.”

Mobile Solutions sales representatives will be on hand at the upcoming KnowledgeFest trade show and education conference, February 23-25 at the Long Beach Convention Center in Long Beach, Calif. The company will showcase Built In Radar as well as Mobile Solutions-branded products at booth 117, and conduct two training classes on installation fabrication as part of the education format. For more information on KnowledgeFest, visit [knowledgefest.org](http://knowledgefest.org).

### About Mobile Solutions

Mobile Solutions USA is an innovation-driven company creating tools and delivering training that enable custom automotive electronics, audio and interior installations progress with a level of efficiency not often achieved in the aftermarket automotive business. With the patented Smart Templates™ brand of design tools and many other innovations, Mobile Solutions USA serves the aftermarket automotive technician, fabricator and retail store community through direct sales and distributors around the globe. For more information, call (480) 968-2074 or visit [mobilesolutions-usa.com](http://mobilesolutions-usa.com).



Image(s): [Mobile Solutions and Paragon Sales and Marketing](#)