



For Immediate Release

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MasterTech Expo Sold Out for 2022, Announces 2023 Show Dates

First annual fabrication training show set to provide premium training experience for attendees

TEMPE, ARIZ., February 18, 2022 (MEDIAWIRE)— Mobile Solutions announced that its first annual MasterTech Expo has reached capacity for both exhibitors and attendees. The four-day exhibit and education conference scheduled March 6-9 at the Mesa Convention Center in Mesa, Ariz., sold out with just under two weeks remaining until its opening day. The Tempe, Ariz.-based fabrication tools and training provider also announced that the second MasterTech Expo event will take place March 5-8, 2023 at the Mesa Convention Center.

MasterTech Expo was originally limited to the interior exhibit hall and adjacent breakout rooms but expanded to include the outdoor pavilion due to additional exhibitor interest. The final exhibit space tops 50,000 square feet and will include more than 30 show vehicles and over 25 exhibitor booths. Attendees will also complete 10 to 12 hours of quality education workshops and have access to additional training from exhibiting partners.

The event kicks off with a welcome party featuring singer and musician Justin Hopkins, fan favorite from The Voice television show and music competition. Attendees will then be prepped for training with a “swag bag” containing gifts, tools and training materials, and a daily complimentary buffet lunch.

Education for MasterTech Expo features highly qualified trainers teaching relevant courses that address the changing needs of today’s professional fabricators. Courses are grouped into tracks to provide a logical and progressive learning arc. Attendees select two tracks and must complete all courses within each track to earn an achievement award. Attendance for each course is limited to the number of seats in the room to ensure everyone has complete access to all educational content. Exhibiting partners will also hold exclusive training workshops to present new product and feature training to attendees.

Special events for MasterTech Expo start with a behind-the-scenes design session with TV personality and renowned vehicle designer Dave Kindig. Throughout the show, two teams will compete on fabrication craftsmanship in the MasterTech Expo Build-Off sponsored by Rockford Fosgate. The final day culminates with a special keynote presentation by fabrication legend Mark Fukuda, and state-of-the-industry presentation by Rockford Corporation CEO Bill Jackson.

“I’m thrilled that, through the support of the automotive aftermarket industry and the belief and trust placed in us by our exhibiting partners, we have exceeded our targets on both fronts,” said Bryan Schmitt, founder and president of Mobile Solutions. “We anticipate a high-impact, high-value show that will elevate our retail professionals.”

Registration for the 2023 MasterTech Expo will open in April. For more information, please visit mastertechexpo.com.

Image: mwi.re/MTEexpo2

About Mobile Solutions

Mobile Solutions USA is an innovation-driven company creating tools and delivering training that enable custom automotive electronics, audio and interior installations progress with a level of efficiency not often achieved in the aftermarket automotive business. With the patented Smart Templates™ brand of design tools and many other innovations, Mobile Solutions USA serves the aftermarket automotive technician, fabricator and retail store community through direct sales and distributors around the globe. For more information visit mobilesolutions-usa.com.

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