



**For Immediate Release**

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## **Successful MasterTech EXPO Sets Stage for 2023**

*Expanded technical expertise, new specialty classes highlight training evolution*

**TEMPE, ARIZ., March 18, 2022 (MEDIAWIRE)** — The premier MasterTech EXPO took place March 6-9 at the Mesa Convention Center in Mesa, Ariz. The combination tradeshow and tech training event welcomed hundreds of automotive aftermarket industry professionals to learn new fabrication and build strategies as well as experience products from exhibiting vendors. MasterTech EXPO will be back in the same location in 2023, spanning four days beginning March 5.

“Our first EXPO exceeded our expectations in every facet,” said Bryan Schmitt, event founder and producer. “We surpassed our audience and exhibitor targets while maintaining the unique learning and networking environment we wanted for everyone. We’re especially grateful to the staff at the Mesa Convention Center and the Delta Hotel for accommodating our needs due to expanded participation from the automotive aftermarket industry. Most importantly, we’ve built a new blueprint for process-driven, large-scale technical training unlike anything the industry has experienced.”

The 2023 MasterTech EXPO event will add more diverse exhibitors and hands-on activities for education workshop attendees. Since the workshop format is based on what one would find at a university, the 2023 curriculum will continue that direction by adding electives, so an attendee can choose an additional class outside of his or her selected core workshops. In addition, attendees will have more opportunity to use tools and emulate the steps and techniques taught by expert instructors.

In conjunction with the annual show, MasterTech-branded events will continue to educate professional technicians and fabricators. The monthly School of Fab series on YouTube, featuring Bryan Schmitt and Mark from the popular Car Audio Fabrication series, will continue on first Thursday of each month. Schmitt will also announce 2022 dates for the return of specialty training classes at the Mobile Solutions facility in Tempe, Ariz., under the MasterTech brand. Each in-house MasterTech session at Mobile Solutions will comprise more intimate, project-focused versions of the School of Fab and Master Design courses taught at MasterTech EXPO.

“For 2023 and beyond, we are committed to providing our attendees a broader range of technical expertise and exhibitors,” added Schmitt. “What we offer as an experience has to reflect the changes in the automotive aftermarket. Shops are diversifying to provide a single source of expanded services to their clientele. We want to continue to fuel that change with access to top-notch companies and focused education.”

For more information, please visit [MasterTechEXPO.com](http://MasterTechEXPO.com).

Images:

Class: [mwi.re/ExpoClass](http://mwi.re/ExpoClass)

Show: [mwi.re/ExpoCrowd](http://mwi.re/ExpoCrowd)

Build Off: [mwi.re/ExpoBuild](http://mwi.re/ExpoBuild)

Stage: [mwi.re/ExpoStage](http://mwi.re/ExpoStage)

#### About Mobile Solutions

Mobile Solutions USA is an innovation-driven company creating tools and delivering training that enable custom automotive electronics, audio and interior installations progress with a level of efficiency not often achieved in the aftermarket automotive business. With the patented Smart Templates™ brand of design tools and many other innovations, Mobile Solutions USA serves the aftermarket automotive technician, fabricator and retail store community through direct sales and distributors around the globe. For more information visit [mobilesolutions-usa.com](http://mobilesolutions-usa.com).

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