



For Immediate Release

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MasterTech Expo to Feature Bitchin Rides' Dave Kindig

World-famous vehicle customizer to talk with attendees and conduct live design session

TEMPE, ARIZ., October 6, 2021 (MEDIAWIRE) – Mobile Solutions® announced that Dave Kindig, renowned vehicle designer and star of Motortrend TV's Bitchin' Rides, will join the first annual MasterTech Expo, scheduled March 6-9 at the Mesa Convention Center in Mesa, Ariz. Kindig will sign autographs for automotive aftermarket attendees, but more importantly, he will conduct a live design session and share his creative process with attendees.

Dave Kindig is the co-founder and designer of Kindig It Design, a custom car fabrication shop in Salt Lake City, Utah. Kindig It Design reimagines vehicles with full body transformative capability that starts with pencil and paper under Kindig's hand. The shop is also the subject of the Motortrend TV show Bitchin' Rides, which chronicles the design, build and delivery of some of the world's most creative cars and trucks. With Co-founder Charity Kindig, Shop Foreman Kevin Schiele and a hyper-creative team of automotive professionals, the Kindig It Design brand enjoys worldwide popularity among automotive enthusiasts.

At MasterTech Expo, Kindig will provide attendees a unique and immersive look into his methodology. As part of his presentation, one of his shop's most recent builds will be on display at the show. Kindig will take the audience through the intricacies of the design elements, providing thought processes, tips and techniques that are typically valued as a designer's trade secrets.

In addition, Kindig will take the stage on the exhibit floor and talk the audience through a series of live designs, with cameras displaying his work on overhead screens. The session is scheduled separate from class and exhibit times and therefore open to all attendees and exhibitors.

"With MasterTech Expo, we are committed to embracing the entire automotive aftermarket community," said Bryan Schmitt, show founder and owner of parent company Mobile Solutions. "Our objective is to bring tremendous value to our attendees with brands, classes, tools and products from every segment of the industry. In talking with Dave, we were thrilled to find that he is aligned with our vision and is excited to join us at MasterTech Expo and share his knowledge with other professionals."

For more information, or to register for MasterTech Expo, please visit mastertechexpo.com.

Image: Dave Kindig - <https://mwi.re/Kindig>

About Mobile Solutions

Mobile Solutions USA is an innovation-driven company creating tools and delivering training that enable custom automotive electronics, audio and interior installations progress with a level of efficiency not often

achieved in the aftermarket automotive business. With the patented Smart Templates™ brand of design tools and many other innovations, Mobile Solutions USA serves the aftermarket automotive technician, fabricator and retail store community through direct sales and distributors around the globe. For more information visit mobilesolutions-usa.com.

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