



For Immediate Release

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MasterTech Expo Doubles Exhibit Space

Additional outdoor venue provides new experiences for attendees

TEMPE, ARIZ., January 11, 2022 (MEDIAWIRE)—Mobile Solutions announced it is going beyond its planned exhibit floor space at the Mesa Convention Center to accommodate increasing interest in its first annual MasterTech Expo, scheduled March 6-9 in Mesa, Ariz. An adjacent outdoor expanse will essentially double the exhibit area, providing attendees access to more vendors and new product experiences.

The outdoor portion of the venue makes room for more than 25 additional demo vehicles as well as large-scale product showcases and demonstration areas. The space will be closed to the public and engage attendees with new hands-on, visual and audible experiences in a spacious, uncrowded environment.

The outdoor expansion adds to an overall exhibit floor with several high-value attractions. Twenty-four well-spaced vendor booths will feature special demonstrations of product applications. The stage will spotlight the Rockford Fosgate®-sponsored MasterTech Expo Build-Off and its accompanying awards presentation with featured speakers, plus a technical drawing session with celebrity vehicle designer Dave Kindig. And the in-hall dining space will cater a complimentary buffet for attendees daily.

“When we first envisioned MasterTech Expo, our priority was always to create the highest possible value for attendees,” said Bryan Schmitt, president of Mobile Solutions. “Our attendance numbers show that our message has resonated with the industry. And equally important, the need to expand our exhibit space shows our message has resonated with automotive aftermarket brands as well. We look forward to welcoming attendees this March to our first of many shows.”

For more information, or to register for MasterTech Expo, please visit mastertechexpo.com.

Image: mwi.re/ExpoMap

About Mobile Solutions

Mobile Solutions USA is an innovation-driven company creating tools and delivering training that enable custom automotive electronics, audio and interior installations progress with a level of efficiency not often achieved in the aftermarket automotive business. With the patented Smart Templates™ brand of design tools and many other innovations, Mobile Solutions USA serves the aftermarket automotive technician, fabricator and retail store community through direct sales and distributors around the globe. For more information visit mobilesolutions-usa.com.

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