



For Immediate Release

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Mobile Solutions® Announces Details of MasterTech™ Expo Build-Off

Teams will compete to stylize vehicles based on Mobile Solutions class principles

TEMPE, ARIZ., July 19, 2021 (MEDIAWIRE) – Mobile Solutions has released the details of its Build-Off competition, a key event of the upcoming MasterTech™ Expo training conference to be held March 6-9, 2022, at the Mesa Convention Center in Mesa, Ariz. The fabrication skills contest, sponsored by Rockford Fosgate®, will match four teams of conference attendees against each other as they create unique builds live over two days.

“There was a lot of thought, planning and collaboration that went into determining the details of the MasterTech Expo Build-Off,” said Bryan Schmitt, conference creator and founder of parent company Mobile Solutions. “This event will be different from any of the build-off competitions you have seen in years past. But more important, it will comprise the same production methods, time-saving techniques and experiences of award-winning fabricators that have been taught in our classes for the past 17 years.”

The build-off event will consist of two competitions, one held on each of the conference’s two main days. Each competition will pit two teams of three participants against each other to create stylized components that finish off a premium audio installation. The two build-offs will last four hours each and feature a different vehicle theme: one for a modern passenger vehicle, the other for a hot rod. The participants must use only the materials supplied though they may use their own hand tools.

In accordance with the conference’s theme of automotive aftermarket inclusiveness, each team will have a mobile electronics expert, a fabrication expert, and an auto trim expert. Of these, one will also serve as captain. Teams will receive the build specifics prior to the conference to plan their approach. Winning teams will be announced at the conference’s awards ceremony on March 9.

All attendees at the expo will have the opportunity to see the build specifics and to be a virtual participant in the build-off by creating their own team and submitting a plan for how they would complete the competition build. The virtual team with the best plan will also receive recognition at the awards ceremony.

Installation technicians and fabrication experts who are interested in registering for a chance to compete on-stage in the build-off competition should watch for an announcement coming in early August at MasterTechExpo.com and [Instagram.com/MasterTechExpo](https://www.instagram.com/MasterTechExpo).

“We want to thank Tom Miller, owner of Musicar Northwest and a truly awesome fabricator, for his help in drafting the format of this competition,” added Schmitt. “Also, we would like to thank the team at Rockford Fosgate for their partnership and support, and their generosity in sponsoring this event as well

as providing the team apparel for the build-off competitors. We know this will be an exciting event and one that brings us together as an industry, and we plan to make it grow. This year we have four teams; next year it could be more.”

To stay up to date on the MasterTech Expo Build-Off, as well as other news and events related to the expo, please visit MasterTechExpo.com.

Images:

MasterTech Expo: mwi.re/MTEBuildOff

Logo: mwi.re/MTEBuildOffLogo

About Mobile Solutions

Mobile Solutions USA is an innovation-driven company creating tools and delivering training that enable custom automotive electronics, audio and interior installations progress with a level of efficiency not often achieved in the aftermarket automotive business. With the patented Smart Templates™ brand of design tools and many other innovations, Mobile Solutions USA serves the aftermarket automotive technician, fabricator and retail store community through direct sales and distributors around the globe. For more information, call (480) 968-2074 or visit mobilesolutions-usa.com.

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