

## For Immediate Release

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## **KENWOOD Doubles Up on Annual Rep Awards**

Sales Rep of the Year works with winning rep firm in each territory

**LONG BEACH, CALIF., January 24, 2019 (MEDIAWIRE)** – KENWOOD USA recognized its top independent sales representative firms and individuals at its annual awards gathering, held in Las Vegas during CES. The worldwide producer of premium in-vehicle entertainment products presented Excellence in Sales awards for rep firms and Sales Rep of the Year awards for individual reps in its three national territories.

This year, each rep firm winner also employs the individual winner. In the east territory, the 2019 Excellence in Sales award went to Trent Partners & Associates for its work in the New England area. Matt Herald, who directs New England area sales for Trent Partners, was the recipient of the east territory Sales Rep of the Year award.

Hector Mena, principal partner of Momentum Marketing in Texas, won the Sales Rep of the Year award as his rep firm received the Excellence in Sales award for KENWOOD's Midwest territory. In the West, N&S Marketing and Sales was the Excellence in Sales award recipient. Ryan Christie, who manages Oregon, southwest Washington and southern Idaho for N&S, received Sales Rep of the Year honors.

In addition to the territorial awards, KENWOOD recognized Lori Breyer, inside sales and administration representative for River City Sales in St. Louis, Mo., with the Excellence in Administration award.

"It's so much fun to do this," said Scott Caswell, senior marketing manager for KENWOOD. "Anytime we can bring our team together in celebration of a job well done, it's something to look forward to. Also, holding this event at the beginning of CES sets the tone for a great show and a great kickoff to 2019."

For more information on KENWOOD and its products, visit <a href="www.kenwood.com/usa/car">www.kenwood.com/usa/car</a>.

Images: Trent Partners N&S Marketing Momentum Marketing River City Sales

## About JVCKENWOOD USA Corporation

JVCKENWOOD USA Corporation is a wholly-owned subsidiary of JVCKENWOOD Corporation and is a leading developer of imaging, home and car entertainment, and navigation products for the consumer market, two-way radio communications systems for public safety, private industry and amateur users, and video equipment for the broadcast and professional markets. For detailed information, call JVCKENWOOD USA at 1-800-950-5005 or visit us at <a href="http://us.jvckenwood.com">http://us.jvckenwood.com</a>, <a href="http://us.jvckenwood.com">www.kenwood.com/usa</a> and <a href="http://us.jvckenwood.com">www.jvc.com</a>.