



**For Immediate Release**

Press Contact: Carrie Sahotsky

(805) 484-4355

carrie@orcadesign.com

## New Mosconi Aures Tunes Vehicles Using In-Ear Microphones

*EISA award-winning vehicle tuning package makes its debut at KnowledgeFest*

**DALLAS, August 17, 2018 (MEDIAWIRE)** – Orca Design and Manufacturing today introduced the new Mosconi Gladen Aures vehicle tuning system at the 2018 KnowledgeFest trade show and education conference in Dallas. The introduction comes on the heels of the Aures being recognized with the In-Car Innovation Best Product award for 2018-2019 by EISA, the Expert Imaging and Sound Association. Aures is unique because it is the first tuning package to use two microphones to measure sound, with each microphone located in the ear of the tuning technician.

Aures is a hardware solution that features a headphone set with high-quality microphones built into the in-ear pieces. It can be used as a standalone system or in conjunction with Mosconi's DSP (Digital Sound Processing) products such as the new (and also award-winning) Pico 8|12 DSP. When connected to the DSP, the system gives the tuning technician options for manual or semi-automatic adjustments. To further tune the system to a driver's tastes, measurements can be made while the vehicle is in motion to account for road noise and vibration.

"It's a simple solution, really," said Nalaka Adikari, sales director for Orca. "After any vehicle tuning process, no matter if you use microphones or software, the customer listens to the result from the driver's seat, in stereo, at headrest level. It only makes sense that two microphones, located exactly where the drivers' ears would be, would deliver the most accurate representation of music and content from the car audio system. We are pleased and excited to introduce this solution to the industry at KnowledgeFest."

Orca envisions the Aures as an in-store tool that technicians will use to perfect and streamline their tuning processes, as well as introduce the procedure to retail stores that have yet to employ the practice. It will be available for shipment in October. For more information, visit [mosconi-america.com](http://mosconi-america.com).

### About Orca Design and Manufacturing

Based in Southern California, Orca acts as importer/distributor, designer and manufacturer for a variety of notable brands. They are the sole U.S. distributor for Focal mobile audio, and import speakers by Gladen Audio of Germany and Italian-made Mosconi amplifiers. In addition, Orca designs quality products under the Illusion Audio brand, and offers Blackhole damping materials and Raven pure ribbon tweeters for home and mobile installations alike. For more information, visit the website at [orcadesign.com](http://orcadesign.com).

*Image: [Mosconi Aures](#)*

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