



For Immediate Release

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SounDigital Strengthens U.S. Representation in 10 States

Cardoza and Company, Pacific Coast Marketing to build brand awareness in western states

DAVIE, FLA., May 16, 2018 (MEDIAWIRE) – SounDigital USA, producer of competition-heritage power amplifiers for everyday drivers, has added two veteran rep firms in the western United States. Cardoza and Company, along with Pacific Coast Marketing, will work to service authorized retailers and expand the sales footprint of the iconic amplifier manufacturer.

Cardoza and Company, run by principal Mark Cardoza and featuring sales representatives Scott Schmidt and Robert Navarro, is representing the brand in Northern California and northern Nevada. Retailers in the territory can call (925) 556-1880 for more information.

Pacific Coast Marketing covers the remainder of California and Nevada, in addition to Arizona, Colorado, Idaho, Montana, New Mexico, Utah, Wyoming, and El Paso, Texas. Retailers can contact principal Gary Sheagley and team at (800) 662-0238.

Both firms are showing SounDigital's new Power line, comprised of five Class D monoblock amplifiers rated from 1,000 watts at four ohms in the 3300.1D Power, to 35,000 watts at one ohm on the competition-specific 35000.1D Power. Also new are the brand's Marine Line with three small-footprint designs, each bridgeable from two to four channels.

"For what we want to accomplish, we picked the right team members," said Diogo Ianaconi, CEO of SounDigital USA. "Mark and Gary have been in the industry a long time and have developed strong, mutually respectful relationships with retailers, installers and the brands their firms represent. We welcome them to our team and are pleased to be among the brands of their respective teams as well."

SounDigital will exhibit at KnowledgeFest August 17-19 at the Dallas Convention Center. For more information or to become an authorized SounDigital retailer, contact your local SounDigital representative or call (786) 600-1056. You can also email SounDigital at info@soundigitalusa.com.

Images:

[SounDigital Amplifiers](#)

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