



For Immediate Release
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SounDigital Continues Show Tour With Sponsorship of European Finals Event

EMMA Finals brings 200 competitors to Austria; four more shows planned this year

DAVIE, FLA., April 10, 2018 (MEDIAWIRE) – SounDigital, worldwide producer of high-fidelity audio amplifiers, traveled to Salzburg, Austria to support competitors in the European Mobile Media Association (EMMA) Finals. The annual finals gathering attracted more than 28,000 spectators and 200 competitors, along with over 120 guest judges from around the world. SounDigital is a primary sponsor of the event and made its presence felt with a 1,900 square-foot booth and sound stage.

SounDigital made the trip after two vibrant showings at KnowledgeFest events held in Long Beach, Calif., and Indianapolis, Ind., in February and March, respectively. Produced three times per year by the Mobile Electronics Association (MEA), KnowledgeFest's trade-only gatherings bring retailers and technicians together to learn about new products and operational techniques to improve their businesses.

SounDigital is showing three sets of amplifiers during the tour, including its new Power Line series. Pulling from the company's competition roots, the Power Line series comprises five no-holds-barred, single-channel powerplants that provide clean, stable power for low-end applications in any audio system setup. Stable to one ohm, each amplifier includes high- and low-pass crossovers, as well as variable bass boost, and are enclosed in stylish black brushed-aluminum casings.

For the traditional car audio installation, the company's all-Class D EVO Line has been retooled with new crossovers and power supplies to deliver efficient, reliable power and headroom across its 11 models. The line includes a 2-channel amplifier as well as three 4-channel designs to easily upgrade factory systems or power custom aftermarket configurations.

The recreation-ready Marine Line features three Class D designs with stainless-steel connectors and conformal-coated circuitry to stand up to water, mud and the elements, and their smaller size makes them ideal for motorcycle applications.

"It's been a busy season for us," said SounDigital CEO Diogo Ianaconi, who accompanies his team to most events. "Our goal is to build brand awareness of our products around the world, not just as a competitive amplifier producer, but as a company that makes the everyday drive or recreational outing sound better. KnowledgeFest lets us connect directly with professional retailers and installers to educate them on how our lines fit a wide variety of applications. And shows like the Emma Finals keep us connected to end users and competitors who value the SounDigital heritage."

SounDigital will make its next appearance this month at Bikes on the Beach in Miami, then head to Indiana in June for Slamology before rejoining the KnowledgeFest show in Dallas, August 17-19, and exhibiting at SEMA in Las Vegas, Oct. 30 - Nov. 2. For more information or to become an authorized SounDigital retailer, contact your local SounDigital representative or call (786) 600-1056. You can also email SounDigital at info@soundigitalusa.com, and download the latest catalog at soundigitalusa.com.

About SounDigital

With U.S. distribution based in Florida, SounDigital is a leading designer and manufacturer audio amplifiers for the vehicle of car audio amplifiers. The company is also the exclusive U.S. distributor for Ground Zero® speakers and subwoofers. Always innovating and in pursuit of the newest technologies, SounDigital is now selling in over 45 countries around the world. For more information, contact SounDigital USA at info@soundigitalusa.com or visit www.soundigitalusa.com.

Images:

[SounDigital Staff at EMMA Finals](#); [SounDigital Booth at EMMA Show](#)

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