



For Immediate Release
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SummitView™ Cameras to Hitch a Ride on "Brocky" During Easter Jeep Safari

Vaughn Gittin Jr. sponsorship gives unprecedented front vision to modified off-road racer

SOUTHFIELD, MICH., April 12, 2017 (MEDIAWIRE) – Brandmotion LLC will be onsite in more ways than one at the 51st annual Easter Jeep Safari in Moab, Utah, April 8-16. In addition to showcasing its premier vision and safety products, the company's off-road-ready SummitView™ camera line will brave the trails along with drifter-turned-crawler Vaughn Gittin Jr. The legendary driver has equipped "Brocky"—a highly modified classic Ford Bronco capable of more than 600 horsepower—with a quartet of element-proof cameras to provide a continuous view from the fairlead, the undercarriage and each front tire. Gittin Jr. and Brocky will also join Brandmotion in its exhibit booth April 13-14 at the Old Spanish Trail Arena Recreational Complex.

The Brandmotion SummitView line consists of two OEM-sourced camera models: one that mounts behind the fairlead on a selection of custom brackets; the other that installs on any interior or exterior flat surface. They feature a 185-degree viewing angle inside a housing that is both waterproof and shock proof. Camera imagery is viewed on the factory or aftermarket radio display using a selection of Brandmotion switchers.

"We are absolutely thrilled to be sponsoring and working with driving's most famous 'Fun-Haver,'" said Tony Berlingieri, Brandmotion's director of sales and marketing. "Vaughn accomplished something few professional drivers would even attempt in switching from drifting to off-road racing and achieving a top 10 finish in his first major event. With our SummitView system on the trail in Brocky, we hope to give him an additional sight advantage as a tool for an already awesome skill set."

For more information, visit brandmotion.com.

Images:

[Gittin Jr. and Brocky](#)

[Front-View Kit \(9002-8850/8853\)](#)

[Surface-Mount Kit \(9002-8851\)](#)

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