



For Immediate Release
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Orca Sends Its Dealers to School at Mobile Solutions
Qualified retailers experience full Master Tech Training at Arizona facility

CAMARILLO, CALIF., March 30, 2017 (MEDIAWIRE) – Orca Design and Manufacturing, supplier of premium car audio brands to the North American mobile electronics marketplace, has collaborated with top technical training company Mobile Solutions to host Orca retailers for a three-day training session. The Orca Master Tech Training course will span May 21-23 and will be held at Mobile Solutions' facility in Tempe, Ariz. As part of the sponsorship, Orca is subsidizing the cost of hotel and tuition for qualifying retailers.

The three-day class follows Mobile Solutions' proven Master Tech Training program, which features trim panel and enclosure design, techniques for routing, fiberglass and upholstery, and audio system tuning. The session also includes business-centric subject matter such as exploring trends in the 12-volt market, deciphering OEM planning and design, and leveraging opportunities within specific product categories.

Bryan Schmitt, founder and president of Mobile Solutions, will teach the course. In addition, *Mobile Electronics* magazine 2016 Installer of the Year Matt Schaeffer, 2015 Installer of the Year Juan Torres and 2016 Installer of the Year Runner-Up Chris Pate will serve as guest speakers and instructors.

"This is the first time we've done something like this, and it won't be the last," said Nalaka Adikari, sales director for Orca. "Educating our retailers and installers on new ways to add value to an installation is crucial, especially as consumers are being trained that factory-installed sound and features are good enough. Bryan Schmitt and his team at Mobile Solutions have helped many retailers with proven time-saving and performance-enhancing techniques. We are honored to host our retailers at their facility."

About Orca Design and Manufacturing

Based in Southern California, Orca acts as importer/distributor, designer and manufacturer for a variety of notable brands. We are the sole U.S. distributor for Focal mobile audio, and import speakers by Gladen Audio of Germany and Italian-made Mosconi amplifiers. In addition, we design quality products under the Illusion Audio brand, and offer Blackhole damping materials and Raven pure ribbon tweeters for home and mobile installations alike. For more information, visit our website at orcadesign.com.

Image: [Bryan Schmitt at Mobile Solutions](#)

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