



For Immediate Release
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KENWOOD's New Multimedia Receivers Shift Integration Focus to Drivers and Passengers

Music Mix and new Remote App let passengers share music selection and control

LAS VEGAS, January 5, 2017 (MEDIAWIRE) – KENWOOD has introduced seven new multimedia models, each supplanting a 2016 version. The new double-DIN receivers for 2017 benefit from several new features that are designed to create a better in-vehicle experience for drivers and passengers.

“At the end of the day, regardless of the features we pack into our receivers, we want the people who use them to get real fulfillment from them,” said Tony Mercado, marketing manager for KENWOOD. “This year we concentrated on bettering the experience of the user, from how they interact with our units to how they share their music; the same way they share in life and on social media. Listening to music is a communal experience, and our new features let everyone in the vehicle participate in both selecting and listening.”

To make use easier on the driver, KENWOOD's new multimedia receivers have been upgraded with clear resistive displays to improve visibility and touch response. In addition, a new Electronic Viewing Angle Adjustment helps to offset viewing problems caused by dash openings that are too low or high. The built-in algorithm visually manipulates the view to let the driver see a virtually aligned content display.

For passengers, KENWOOD Music Mix allows up to five people to connect their iPhone® or Android™-based smartphones to the receiver, and play selections from their individual music libraries and streaming music services to create an ongoing music set. Each user needs only to begin playing their content to have the receiver switch over to play their music.

With the new KENWOOD Remote smartphone app on their phones (available via Google Play or the App Store) each user can control a variety of options on the multimedia receiver from any seat in the car. In addition to source selection, volume, play/pause and forward/reverse, the user can manipulate the equalizer settings, crossover points and time alignment (if the receiver is equipped with these features) of the receiver, either by touching the screen options or using a series of gesture shortcuts on their phone. The app also acts as a standalone media player when not connected to the receiver, displaying content information on top of a customizable user interface.

New sound quality features complete the sharing experience. Most new KENWOOD receivers are equipped with four-volt, pre-amplified outputs to go along with a 13-band equalizer and digital time alignment, while KENWOOD eXcelon increases to 5-volt outputs.

For a comprehensive list of features per multimedia receiver model, visit www.kenwood.com/usa.

Image:

[KENWOOD DDX794](#)

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