



**For Immediate Release**

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**KENWOOD Includes SiriusXM® Satellite Radio Tuner in Multimedia Bundle**

*Just-shipped DDX394 packaged with SXV300 vehicle tuner*

**LONG BEACH, CALIF., December 1, 2016 (MEDIAWIRE)** – KENWOOD announced it has shipped the eXcelon DDX394-SAT, an entertainment-packed multimedia receiver suited for double-DIN applications. The 'SAT' in the model number denotes the inclusion of a SiriusXM® SXV300 satellite radio tuner and antenna. This bundle is only available to authorized KENWOOD retailers in the contiguous 48 states.

The eXcelon DDX394-SAT (MSRP \$520) treats end users to a customizable 6.2-inch resistive panel touch interface, enabling access to multiple entertainment sources with a single press. As a standalone multimedia center, the head unit provides broadcast radio, SiriusXM satellite radio (subscription required) and CD or DVD playback. Bluetooth®, in addition to onboard controls for iHeartRadio, Pandora® Radio and Spotify®, expand the selection to feature stored and streaming content from a wirelessly connected, compatible iPhone® or Android™-powered smartphone.

"The DDX394-SAT defines the meaning of 'bang for your buck' and provides a solid value-add proposition to fight category killing price erosion," said Tony Mercado, marketing manager for the KENWOOD brand. "It gives drivers a full suite of entertainment options, both built in and through their smartphones. Plus, it saves them the trouble and expense of purchasing a tuner to hear their favorite SiriusXM programming."

Customers purchasing the DDX394-SAT can contact SiriusXM to take advantage of the "Never Miss a Beat" offer, which gives them the first three months of SiriusXM's "All Access" subscription. (For offer details visit [www.getsiriusxm.com/offers/3monthsfree](http://www.getsiriusxm.com/offers/3monthsfree)). The "All Access" package is SiriusXM's most extensive offering and includes a wide variety of commercial-free music, plus live sports, world class talk programming, comedy and more. All-Access subscribers also get access to SiriusXM programming outside the vehicle on the SiriusXM app and online at [siriusxm.com](http://siriusxm.com). SiriusXM features on the DDX394-SAT include: Pause, rewind and replay up to 60 minutes of content while listening to satellite radio; start songs from the beginning when tuned to any favorite music channel using TuneStart™; and scan and select songs on favorite music channels with TuneScan™.

Safety and integration figure well into the feature list of the DDX394-SAT. It includes inputs for rear and front / side camera views and shows a helpful distance overlay when the vehicle is backing up. The Bluetooth functionality supports hands free calls and phonebook access, and up to two phones can be actively connected simultaneously. Connected smartphones charge through the USB port, and phones that include Android Rapid Charge are supported.

A powerful internal amplifier (50 watts x 4 max) and three sets of 5-volt pre-outs allow the DX394-SAT to fit many system configurations. Audio is enhanced with a 13-band equalizer, time alignment controls and high-pass / low-pass filters.

The DDX394-SAT is further expandable to monitor vehicle information through the iDataLink Maestro interface (sold separately), or allow backseat passengers to control the content with the KENWOOD

Remote App, available through the App Store or Google Play. For more information, visit [www.kenwood.com/usa](http://www.kenwood.com/usa).

**Image:** [eXcelon DDX394-SAT](#)

About JVCKENWOOD USA Corporation

JVCKENWOOD USA Corporation is a wholly-owned subsidiary of JVCKENWOOD Corporation and is a leading developer of imaging, home and car entertainment, and navigation products for the consumer market, two-way radio communications systems for public safety, private industry and amateur users, and video equipment for the broadcast and professional markets. For detailed information, call JVCKENWOOD USA at 1-800-950-5005 or visit us at <http://us.jvckenwood.com>, [www.kenwood.com/usa](http://www.kenwood.com/usa) and [www.jvc.com](http://www.jvc.com).

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