



**For Immediate Release**

Press Contact: Hazim Jainoor

(310) 761-8861

[hjainoor@us.jvckenwood.com](mailto:hjainoor@us.jvckenwood.com)

**JVC Ships Flagship Multimedia Receiver With Apple CarPlay™**

*KW-V820BT is the first JVC model to provide iPhone® users a safer smartphone experience*

**LONG BEACH - June 30, 2016 (MEDIAWIRE)** - JVC Mobile Entertainment announced it is shipping the KW-V820BT, its 2016 flagship multimedia receiver introduced at CES earlier this year. The receiver is the first in the JVC line to incorporate Apple CarPlay, the on-screen interface that provides intuitive app control and voice command of myriad functions using Siri®. MSRP for the KW-V820BT is \$599.95.

"We are pleased to finally release product to our retailers," said Hazim Jainoor, marketing manager. "There is a lot of excitement around the new head unit and we anticipate it to be a strong performer in the JVC Mobile Entertainment line this summer."

The KW-V820BT features JVC's "El Kameleon" anti-theft design to protect a full array of entertainment features, including Bluetooth and integrated apps for Spotify® and Pandora® Internet Radio. The unit is also SiriusXM-Ready™ and connects to the latest SiriusXM SXV300 Connect Vehicle Tuner (sold separately, subscription required). Its iDataLink Maestro connectivity enables control of factory installed entertainment options such as satellite radio, Bluetooth and media inputs. The unit's own inputs and outputs include dual 1.5-amp charging USB ports, rear-view camera input, three sets of RCA outputs, and A/V connections for rear-seat entertainment.

Sound-wise, the KW-V820BT carries a built-in, 50-watt x 4 MOSFET amplifier and tailors music with 13 bands of equalization, High-Resolution Audio Playback, K2 frequency enhancement, digital signal processing, time alignment and bass restoration from compressed audio.

For more information, visit [www.mobile.jvc.com](http://www.mobile.jvc.com).

**About JVCKENWOOD USA Corporation**

JVCKENWOOD USA Corporation is a wholly owned subsidiary of JVCKENWOOD Corporation and is a leading developer of imaging, home and car entertainment, and navigation products for the consumer market, two-way radio communications systems for public safety, private industry and amateur users, and video equipment for the broadcast and professional markets. For detailed information, call JVCKENWOOD USA at 1-800-950-5005 or visit us at <http://us.jvckenwood.com>, [www.kenwood.com/usa](http://www.kenwood.com/usa) and [www.jvc.com](http://www.jvc.com).

*Image:*

[JVC KW-V820BT](#)

###