



For Immediate Release

Press Contact: Hazim Jainoor

(310) 761-8861

hjainoor@us.jvckenwood.com

JVC's New Speakers and Receivers Make the Perfect Audio Upgrade for Marine and Motorsports Enthusiasts

New waterproof coaxials pair with 2016 marine receivers and controller for great sound anywhere

LONG BEACH, CALIF. – April 4, 2016 (MEDIAWIRE) – JVC Mobile Entertainment introduced more than 20 new products during CES in January, including two new outdoor-specific in-dash receivers. With the newest marine speakers shipping this month, the producer of value-minded, high-performance audio products gives retailers a solid upgrade package for owners of boats and off-road vehicles.

The CS-DR6200M / CS-DR6201MW speakers (MSRP \$119.95) comprise an oversized two-way coaxial framework with a one-inch balanced dome tweeter atop the 6.5-inch waterproof polypropylene cone woofer. The rubber surround complements a power handling capacity of 50 watts RMS / 150 watts peak. UV-resistant grilles feature an aggressive design in black or white, secured by stainless steel hardware to deter rust.

The speakers pair well with JVC's two element-defying receivers, the KD-R97MBS and KD-X33MBS. The KD-X33MBS (MSRP \$129.95) is designed for over-the-air sources and connected smartphones, while the KD-R97MBS (MSRP \$149.95) adds CD playback and variable illumination. Both DIN-sized receivers are ready for smartphone connectivity with playback and control of a USB-connected iPhone (via the receiver or Siri® Eyes Free) or Android™-powered phone while providing 1.5-amp charging.

Built-in control for Pandora® and iHeartRadio® amplify a user's unique music selections through the audio system. Bluetooth connectivity enables hands-free calls and wireless audio playback, and both receivers can connect to two phones simultaneously, enabling driver and passenger to select the phone to make and answer calls from the receiver menu. The duo is also SiriusXM-Ready™ and connect to the latest SiriusXM SXV300 Connect Vehicle Tuner (sold separately, subscription required).

Both receivers can power the speakers with 50 watts per channel or connect to amplifiers with three sets of 4-volt outputs. Built-in K2 technology expands the bit rate and frequency range to restore frequencies from compressed music, and a 13-band equalizer lets the listener tailor music to his or her personal tastes.

"Consumers want to take their music wherever they go, and these days, that includes off-road or on the water," said Hazim Jainoor, brand marketing manager. "We've put together what we think is the perfect system—in terms of quality, versatility and price point—to enable outdoor enthusiasts to experience multiple entertainment choices and share them with friends."

About JVCKENWOOD USA Corporation

JVCKENWOOD USA Corporation is a wholly owned subsidiary of JVCKENWOOD Corporation and is a leading developer of imaging, home and car entertainment, and navigation products for the consumer

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