



For Immediate Release

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## KENWOOD Extends the Musical Experience Outside the Vehicle with New Headphones

*Three sets feature neodymium drivers; are only available at specialist retail outlets*

**LONG BEACH, CALIF. – August 5, 2015 (MEDIAWIRE)** – KENWOOD USA invited key retailers to view a new product category in the enclosed meeting area of its booth during International CES. The premier manufacturer of connected multimedia systems and car audio components unveiled three sets of headphones—two in-ear and an over-the-ear model. This week, Kenwood announced that the three models are now available and shipping to retailers.

Kenwood's new headphones are designed to fit diverse lifestyles. The contemporary KH-CR500 is built for everyday use with a comfortable, stable, in-ear fit. The waterproof KH-SR800, available in red (KH-SR800-R) or black (KH-SR800-B), is made to stay in place during rigorous physical activity, and the stylish KH-KR900 fits over the ear for an enveloping audio experience.

"These headphones are part of a significant shift in our product philosophy, but it's not the beginning of that shift," said Dave Hoag, vice president of sales. "We understand that these days, on-the-go entertainment doesn't always start or end in the vehicle. That's why we've put so much into creating a connected in-vehicle environment, to allow consumers to enjoy streaming music services and digital downloads with a quality audio experience. These new headphones represent a continuation of that effort: letting drivers enjoy high-quality Kenwood audio wherever they go."

All three models feature high-grade neodymium driver units—40mm for the on-ear, and 10mm for the in-ear types—to create quality sound with rich bass and clear mid- and high-frequency ranges. Each is equipped with an in-line remote control and microphone for use with iPod®, iPhone®, iPad®, and Android™ devices. Users can easily play, stop or skip songs, or answer calls with a single button.

The KH-CR500 headphones (MSRP \$80.00) feature an in-ear design that blocks ambient noise and provides excellent sound isolation. The package includes a set of memory foam earpieces and three sizes of silicone earpieces.

The KH-SR800 sport headphones (MSRP \$120.00) feature Pivot Motion Fit supports that keep them securely in the ear without interfering with glasses. The cord and clip can go behind the neck to prevent flapping during exercise. With an IPX5 rating, the KH-SR800 headphones can stand up to the elements. In addition to three sizes of silicone earpieces, the headphones include three sizes of open-type earpieces so runners and bikers can hear approaching cars or other potential hazards.

The KH-KR900 headband headphones (MSRP \$200.00) come with soft ear pads, letting users enjoy hours of listening in comfort. The unique Quad Duct Engine on the housing consists of four ports, each tuned for specific frequencies, which work together to deliver natural and well-balanced bass across the low range. The headphones fold flat and include a carrying pouch and detachable four-foot, single-sided flat cord.

The new headphone line is only available at specialty retail stores. For more information on KENWOOD products and events, please visit [www.kenwood.com/usa](http://www.kenwood.com/usa).

*Image:*

[mwire.co/Kenwood\\_Headphones.jpg](http://mwire.co/Kenwood_Headphones.jpg)

About JVCKENWOOD USA Corporation

JVCKENWOOD USA Corporation is a wholly-owned subsidiary of JVCKENWOOD Corporation and is a leading developer of imaging, home and car entertainment, and navigation products for the consumer market, two-way radio communications systems for public safety, private industry and amateur users, and video equipment for the broadcast and professional markets. For detailed information, call JVCKENWOOD USA at 1-800-950-5005 or visit us at <http://us.jvckenwood.com>, [www.kenwood.com/usa](http://www.kenwood.com/usa) and [www.jvc.com](http://www.jvc.com).

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