

Kenwood Welcomes Randy Davis as Western Region Sales Manager

Well-known industry professional brings multi-level sales experience

LONG BEACH, Calif., June 22, 2015 (MEDIAWIRE) – KENWOOD USA announced that it has hired industry veteran Randy Davis to become its next Western Region Sales Manager. The manufacturer of connected and integrated technologies for the automotive aftermarket will charge Davis with overseeing sales operations in the 13 western states, from Colorado to Alaska and Hawaii.

With more than 30 years in the mobile electronics industry, Davis has spent almost his entire career with Stillwater Designs in various sales management capacities, including a seven-year posting in Europe, where he helped strengthen sales, streamline distribution infrastructure and develop new markets. Domestically, he was instrumental in developing brand messaging and implementing campaigns to support the company's marketing channels.

"I am grateful for all the years I had with my previous employer," said Davis. "I was able to gain extensive experience and make lifelong industry connections that I can use throughout my career. That said, KENWOOD has always been a company that thrives on product excellence and forward-thinking technology, and I am excited, in this next chapter, to employ my skills and experience with such an iconic brand."

Based in Fort Collins, Colorado, Davis plans to bolster the territory by helping sales representatives, distributors and retailers employ creative strategies to grow market share and increase sales.

"There is no question that Randy's experience makes us a better sales and service organization," said Rob Sutton, director of sales for KENWOOD's car electronics division. "In addition to all of his accomplishments, he has become well-known and well-liked among industry professionals at every level. His thorough understanding of marketing strategy and execution will complement KENWOOD's brand positioning and sales efforts with retailers and local sales representatives. We are extremely pleased to have him on board."

Davis can be reached at <mailto:rdavis@us.jvckenwood.com>. For more information on KENWOOD products and events, please visit www.kenwood.com/usa.

Image: mwire.co/Kenwood-Davis.jpg

Caption: Randy Davis, Western Region Sales Manager

About JVCKENWOOD USA Corporation

JVCKENWOOD USA Corporation is a wholly-owned subsidiary of JVCKENWOOD Corporation and is a leading developer of imaging, home and car entertainment, and navigation products for the consumer market, two-way radio communications systems for public safety, private industry and amateur users, and video equipment for the broadcast and professional markets. For detailed information, call JVCKENWOOD USA at 1-800-950-5005 or visit us at <http://us.jvckenwood.com>.

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