



For Immediate Release
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Kenwood Ships 2015 DNX Line of Multimedia Navigation Receivers

New receivers feature free traffic, improved navigation, enhanced safety for rear view cameras

((Image: <http://bit.ly/1MuSCSz>)

LONG BEACH – March 12, 2015 (MEDIAWIRE) – Kenwood USA, developer of entertainment and information products that deliver an in-vehicle, connected experience to drivers, announced that all products in its DNX line of multimedia receivers are currently shipping. Introduced at International CES in January, the line consisting of five models is expected to be on retailers' shelves by the end of the month.

"All receivers in the DNX line are new for 2015," said Kenwood Marketing Manager Tony Mercado. "We received positive reaction from our retailers, both during CES and through sales focus groups. Not only are they excited about selling the newest Kenwood gear, they look forward to delivering a product with key improvements that enhance their customers' daily drive."

All of Kenwood's DNX models feature updated versions of built-in Garmin® navigation, providing an integrated experience that is safer and more informative than small-screen solutions. Kenwood has also expanded its relationship with traffic information provider INRIX®, offering two years of free, embedded traffic on the navigation display when a phone containing the INRIX app is connected to the receiver.

A significant safety enhancement helps drivers maneuver in and out of tight spots. With rear-view cameras becoming mandatory on all vehicles produced after 2018, many vehicle owners want to upgrade their current vehicles with enhanced safety technology. All 2015 DNX receivers are designed to accommodate a rear view camera (either aftermarket brands or Kenwood's own CMOS-320 or CMOS-220) and display colored grid lines over the image to aid drivers in determining distance from an obstacle.

The DNX line is also fully compatible with Miracast™, a technology that allows drivers to wirelessly view their smartphone screen on the display of the DNX receiver. A special USB dongle, the Kenwood KCA-WL100 (MSRP \$119.99; May availability), is required for Miracast functionality.

For a complete list of specifications on 2015 DNX receivers, as well as Kenwood's complete product line, please visit www.kenwood.com/usa.

About JVCKENWOOD USA Corporation

JVCKENWOOD USA Corporation is a wholly-owned subsidiary of JVCKENWOOD Corporation and is a leading developer of imaging, home and car entertainment, and navigation products for the consumer market, two-way radio communications systems for public safety, private industry and amateur users, and video equipment for the broadcast and professional markets. For detailed information, call JVCKENWOOD USA at 1-800-950-5005 or visit us at <http://us.jvckenwood.com>, www.kenwood.com/usa and www.jvc.com.

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