



**For Immediate Release**

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**JVC Mobile Taps Hazim Jainoor to Manage Marketing, Training**

*Sixteen-year industry professional to focus on stronger retail relationships with JVC brand*

*((Image: <http://bit.ly/jainoor3-15>. View this release online at <http://jvc.mediawire.press>.)*

**LONG BEACH – March 6, 2015 (MEDIAWIRE)** – JVC Mobile announced it has hired mobile electronics industry veteran Hazim Jainoor to fulfill the newly created position of marketing and training manager. Jainoor will utilize his 16 years of experience to propel the company's brand recognition efforts and to better acquaint retailers with the unique aspects of JVC Mobile products.

Jainoor's experience spans retail and manufacturer sectors, including retail sales, technical support, show presence management, sales representation and on-location retailer product training. He most recently served as Marketing and Technical Development Specialist for Kenwood USA Corporation.

In his new position, Jainoor will manage the brand's public relations and marketing efforts. He will also develop and implement training procedures to enhance retailer and distributor sell-through of JVC Mobile products.

“Like many of my peers, I am very proud to have grown up in this industry,” said Jainoor. “Every step in your career brings new opportunities, and I look forward to utilizing the breadth of my experience to make the JVC brand a stronger proposition for specialist retailers.”

Jainoor will attend KnowledgeFest Spring Training in Indianapolis, April 11-13, to perform in-booth training and hands-on demonstrations of the company's 2015 product line. He can be reached at (310) 761-8861 or [hjainoor@us.jvckenwood.com](mailto:hjainoor@us.jvckenwood.com).

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